

IMPROVING THE ACADEMIC SUCCESS OF OUR STUDENTS

Create an Enrollment Management Team

Examine & Revise Admission/Retention Requirements

Tighten and Improve Enforcement of Academic-Progress Policies

Develop Freshman-Year Experience (Seminar or Bootcamp)

Improve Orientation Processes and Programs

Improve Course Completion Rates

Create Early Warning Processes to Improve Student Success

Align Advising Systems

Support Faculty Development in Teaching and Learning

Develop Marketing Campaign to Position YSU as a University of Choice

Raise More Money for Scholarships

Streamline Academic Experiences

Increase Internship, Cooperative-education, Service-learning, and Study-abroad Opportunities

COMPLETED INITIATIVE -



**ATTAINING A MORE DEFINED URBAN RESEARCH UNIVERSITY
PROFILE FOR YSU**

Provide Technical Support
for Grantwriting

Provide Training for Grant
Management & Development

Develop Comprehensive
Startup-Packages Policy

Expand Undergraduate Research
Opportunities

Create Opportunities for
Interdisciplinary Collaboration

Add/Implement Selected Graduate
Programs

Develop Marketing & Recruitment
Strategies for Graduate Students &
Selected Undergraduates

Examine Admission Standards & Policies
for Graduate Students

Advance Centers of Excellence
to Prominence

Re-engineer Processes to Reduce Time,
Paperwork, and Divisional Barriers to
Research and Scholarly Activity

Publicize Research Outcomes

Benchmark and Apply Best Practices
in Grant Management

COMPLETED INITIATIVE -



MANAGING UNIVERSITY RESOURCES EFFECTIVELY

Identify and Implement
a New Approach to
University Budgeting
That Includes Cost-
Benefit Analysis

Align Budget Priorities
with Strategic Priorities

Create a Central
Database to Support All
Initiatives

Systematically Review,
Simplify, and Automate
Business Processes

Explore and Implement
Shared Services as
Needed

Establish a Culture of
Customer Service

Establish Effective
Communication
Systems

Update and Implement
the Technology Master
Plan on an Ongoing
Basis

Form an IT Steering Committee to
Align IT Priorities with Strategic
Priorities

OPTIMIZING COLLABORATIVE PARTNERSHIPS AND COMMUNITY
ENGAGEMENT TO HELP IMPROVE THE QUALITY OF LIFE IN OUR REGION

Offer Diverse Arts &
Cultural Programming to
Broaden Audience
Demographics

Establish Policies to
Reduce Barriers to
Partnerships

Develop Strong
Relationships
with Regional Economic
Development Agencies

Increase Coordination/
Communication Among
Academic Units Related to
Economic Development &
Community Engagement

Improve Communication
Between Community
Outreach Units &
Academic Departments

Develop a Task Group for
Nonviolent Behavior &
Community Safety